## **SWAVALAMBH BHARATH ABHAYAAN- 27TH SEPTEMBER 2022**

Sri K. Dr. Ramachandra Rao, Professor of English Department of Amrita University (Amaravati) said that there is a need to increase the consumption of indigenous products in the Indian society. KBN College organized an awareness conference on the Swavalambi Bharat Fan program under the Collaboration of National Service Scheme Units. Dr. K Ramachandra Rao, who was the keynote speaker at this conference organized by the Swadeshi Jagarana Manch, said that entrepreneurial skills should be developed from the student stage. Everyone wants to increase their capacity to provide employment, not just for a job. It is suggested to sharpen the necessary talents for that. Moreover, the students should prepare themselves by taking the technological progress. Everyone wants to work towards that by focusing on indigenous products and way of life, giving priority to the country. Swadeshi Jagaran Manch district convener Sri B Nanachaudari said that everyone should give priority to local products. In that direction, efforts should be made to increase employment opportunities. This will benefit the country in all ways. The Vice Principal of the college Dr. M. Venkateswara Rao said that apart from degrees, they are training their students in many skills that are useful for employment opportunities. Program Officers Sri V.Seshagiri Rao, Sri D Pawankumar, Sri N Sambasiva Rao and others participated in the programme.

## **PHOTOS**





